

## THE WORKSHOP

*We don't all know how to bring people together well.  
This workshop is about sharing how we go about creating a great place  
in order to make amazing things happen.*

For anyone who has been made to to embarrassing things in a workshop, or ignored, or asked to do too much. For all of those times when you wondered "What am I doing at this workshop?" For all of those times when you've been asked to bring your expertise, but never actually got to use it.

For anyone who has tried to run a workshop and been overwhelmed or dominated by someone else.

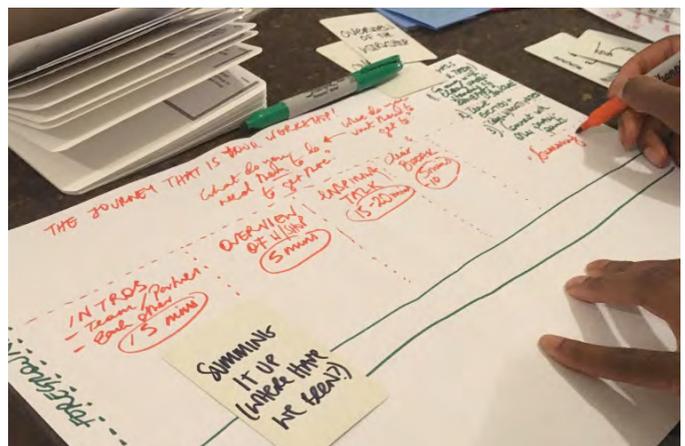
For everyone who has had bad workshop experiences.

We designed this workshop for you.

Its a half day or full day workshop about how to design, plan and run a great workshop by people who have been designing and running them for a long time, from large and small numbers of people, getting them successfully to where they need to be.

Our workshops are inclusive and considerate, pacy and stimulating, generative, purposeful and meaningful.

There is a strategic purpose to the session which we always try and clarify, then make sure the path to making that happen is as enjoyable as possible. This means that it is participatory in the right ways - people can bring themselves to the process.





Often you need to take a group of people through some topic or idea, and we know that doing this can be really scary. So how do you make a workshop work for you and for them? We think that we have a part of the answer.

At Plot we have been running all kinds of workshops for years now, and are putting our insights into a kit for designing workshops that flow and are very engaging and productive. We'll show you how to make sure you're comfortable with what you are doing. We'll lay out the mechanics of planning of a workshop, and enough troubleshooting support to help you be ready for anything, and to make it work.

Issues we cover include:

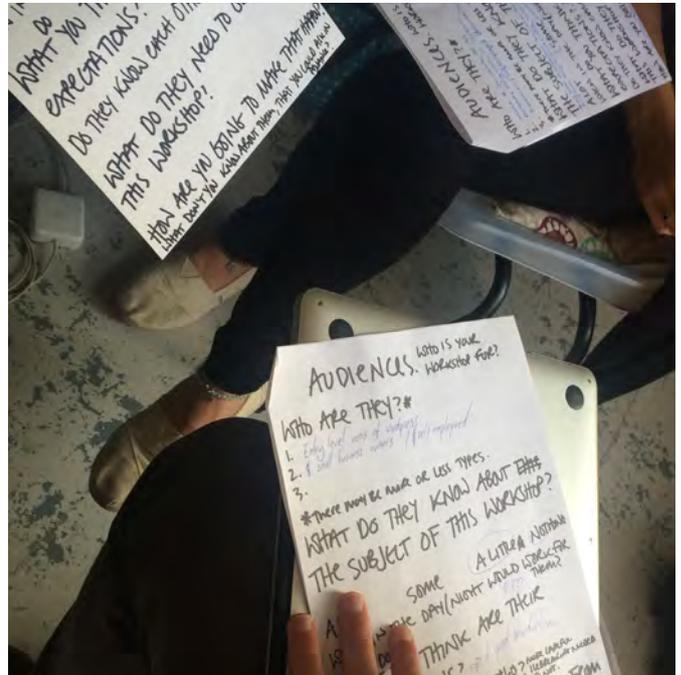
- Setting a clear purpose
- Designing the workshop as a great experience
- Getting the right people in the room
- Creating a convivial space for the participants
- Keeping on track and troubleshooting



At Plot we have designed and run workshops for Nokia, BBC (multiple departments), ESRI, Ordnance Survey, School for Visual Arts, Elsevier, RAC, Virgin, Norwich Union, Costa Coffee, Maverick, Channel 4, Vorwerk, Pervasive Media Studio, REACT, Design Council, NHS, Interbrand, Mercer Delta, Participle, CityID, Innovation RCA, Helen Hamlyn Research Centre, Imperial College, CMU Schools of Design and Architecture, Tepper Business School, Harvard Graduate School of Design among others.



**If you would like to talk to us about this workshop, or any challenges you have with ongoing engagement of different audiences or users, please contact us on 07966209615, or alternatively email [gill@plotlondon.net](mailto:gill@plotlondon.net)**



*This is the kind of feedback we get:*

*Workshop test Participants*

*"I love it. Getting people to do stuff on paper is v.powerful. Esp like the little books."*

*"The prompts and suggested strategies work!"*



*Emma from Antiuniversity Now*

*"This workshop explored and demonstrated a variety of techniques that could be used to disrupt the traditional teacher/student role and create a space for sharing, discussion and dialogue. The workshop was fantastic and we can't wait to work with Gill again on this year's Antiuniversity Now festival, thanks to all at Plot London!"*

*hackney tours on twitter*

*Thanks @plotlondon for your great @antiuniversity #facilitation workshop. It really helped get a conversation going. #Flow #ideas*

*hackney tours on twitter*

*@plotlondon @antiuniversity Was really rewarding; they brought attention, ideas, reflections etc & shared. I talked less, listened more :)*

*Hackney Archives*

*Fantastic workshop! Many thanks @plotlondon & @HackneyMuseum Looking forward to @antiuniversity events*

